

DIODE DYNAMICS

Club/Team Sponsorship Guidelines

Diode Dynamics Sponsorship Categories

To qualify for a Diode Dynamics Sponsorship a club/team must fall into one of the category listed below and satisfy the relevant category requirements:

1. Show Club/Team

The sponsored club/team should have a calendar of confirmed show appearance dates and/or a scheduled editorial feature in at least one automotive publication. The club/team should have a well-documented history of show wins for the current or past shows/events.

Diode Dynamics Sponsorship Approval Process

Each Sponsorship Proposal is considered separately and approved or rejected based on its merits and sponsorship availability. Long-term sponsorships can be reviewed on an annual basis and can be renewed or terminated on the basis of performance/exposure of the sponsored club/team.

Diode Dynamics Sponsorship Conditions

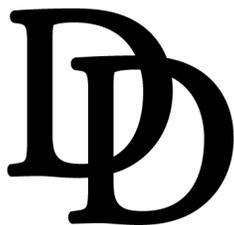
As part of the sponsorship agreement, the club/team agrees to place the Diode Dynamics decal on the exterior of the sponsored team's vehicles. The location and size of the decals is up to the discretion of the owner. The sponsorship agreement is binding for a minimum of 12 months, during which the Diode Dynamics must be recognized as a team/club sponsor during all shows/events. Team/Club members should recommend Diode Dynamics products, simply because they love the products.

By completing the Sponsorship Application, the club/team representative automatically accepts all the terms and conditions of the Sponsorship Agreement. The club/team must also provide Diode Dynamics with images of the vehicles. As a sponsor, Diode Dynamics reserves the right to use all available images of the car and/or owner for its marketing and advertising purposes.

As a sponsored car, the club/team will receive a predetermined discounted amount off Diode Dynamics products, as well as promotional items and cards to disperse at events.

How to Apply for a Sponsorship

A sponsorship proposal should contain a brief description of the club/team, scheduled appearance calendar, and if possible, some images of members cars. Please complete and sign the attached Sponsorship Application and email to contact@diodedynamics.com.



DIODE DYNAMICS

Club/Team Sponsorship Application

Club/Team Information

Name of Car Club/Team _____

Contact Name _____

City _____ State _____

Contact Telephone _____ Email _____

Team/Club Website _____

Number of Members _____ Number of Cars _____

Please submit this form, along with a proposal that includes the following:

- Cover letter
- Detailed list of shows/events attended in the past year
- List of awards won by members
- Media/Magazine Exposure (if applicable)
- List of upcoming events/shows your team/club will participate in
- Anything else to assist us in our decision to sponsor you

If your club/team has been chosen, we will contact you via email (within 1-4 weeks) on the status of your proposal.

Signature _____ Date _____