

DIODE DYNAMICS

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COUNTERFEIT NOTICE

DATE OF NOTICE: 2/16/2017

PRODUCT AFFECTED: 2015-2017 Ford Mustang RGBWA DRL LED Boards

CUSTOMERS AFFECTED: All dealers, distributors, and end users.

SUMMARY: A Chinese manufacturer has directly copied an existing Diode Dynamics product, including the "DIODE DYNAMICS" registered trademark. The resulting product is of inferior quality, and the branding poses a serious concern for customers and service/support processes.

ACTION: Inform potential customers of risk, and help us spread the word. We are unable to offer support or assistance for confused customers who may purchase counterfeit item. Please assist us in reporting any advertisements for the counterfeit product or derivatives.

DISTINGUISHING FEATURES:

Counterfeit: Text errors in LED labelling - note errors in spacing.

Genuine: Clear, correct text spacing.

Counterfeit: Improper LED placement, and lack of function.

Genuine: Fully tested, all LEDs aligned properly, tested before shipment, and fully functional.

Counterfeit: Large metal box for driver/control unit.

Genuine: Plastic box, with branded label.

Counterfeit: Packaged in brown box, with no literature.

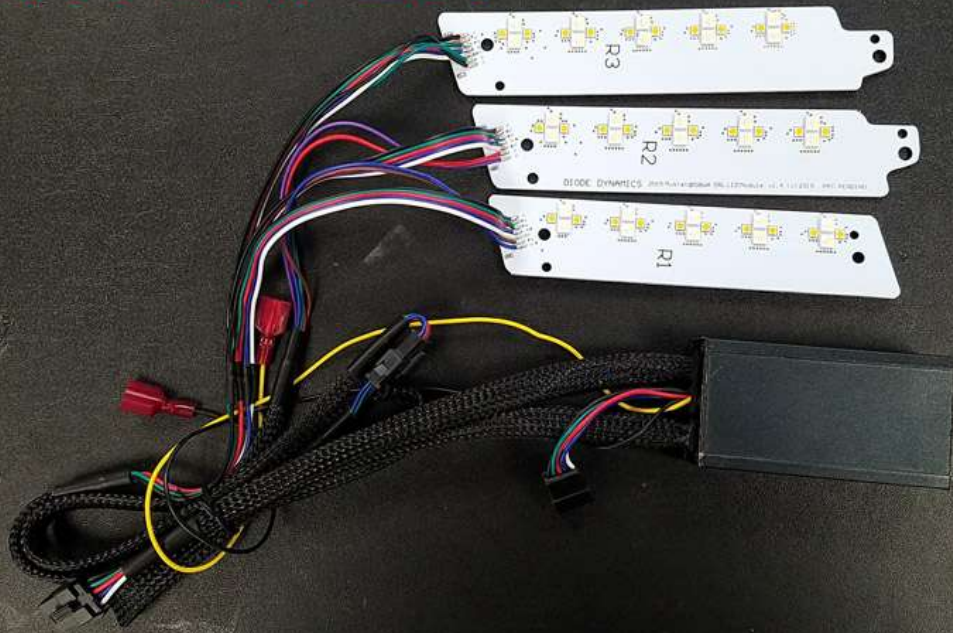
Genuine: Packaged in Diode Dynamics branded box, with installation guide.

Counterfeit: Ships from mainland China, available on marketplaces only (eBay etc)

Genuine: Ships from Authorized Dealers only, none of which exist in China.

attachments: reference images with captions

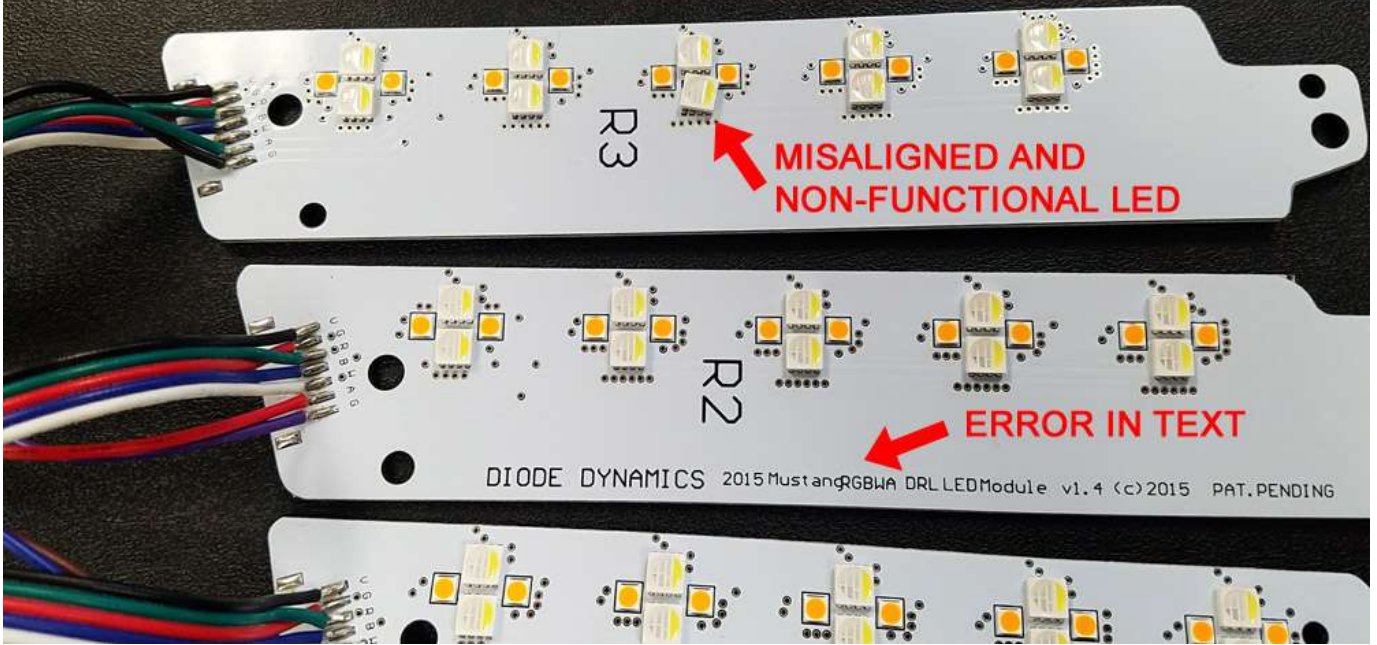
COUNTERFEIT



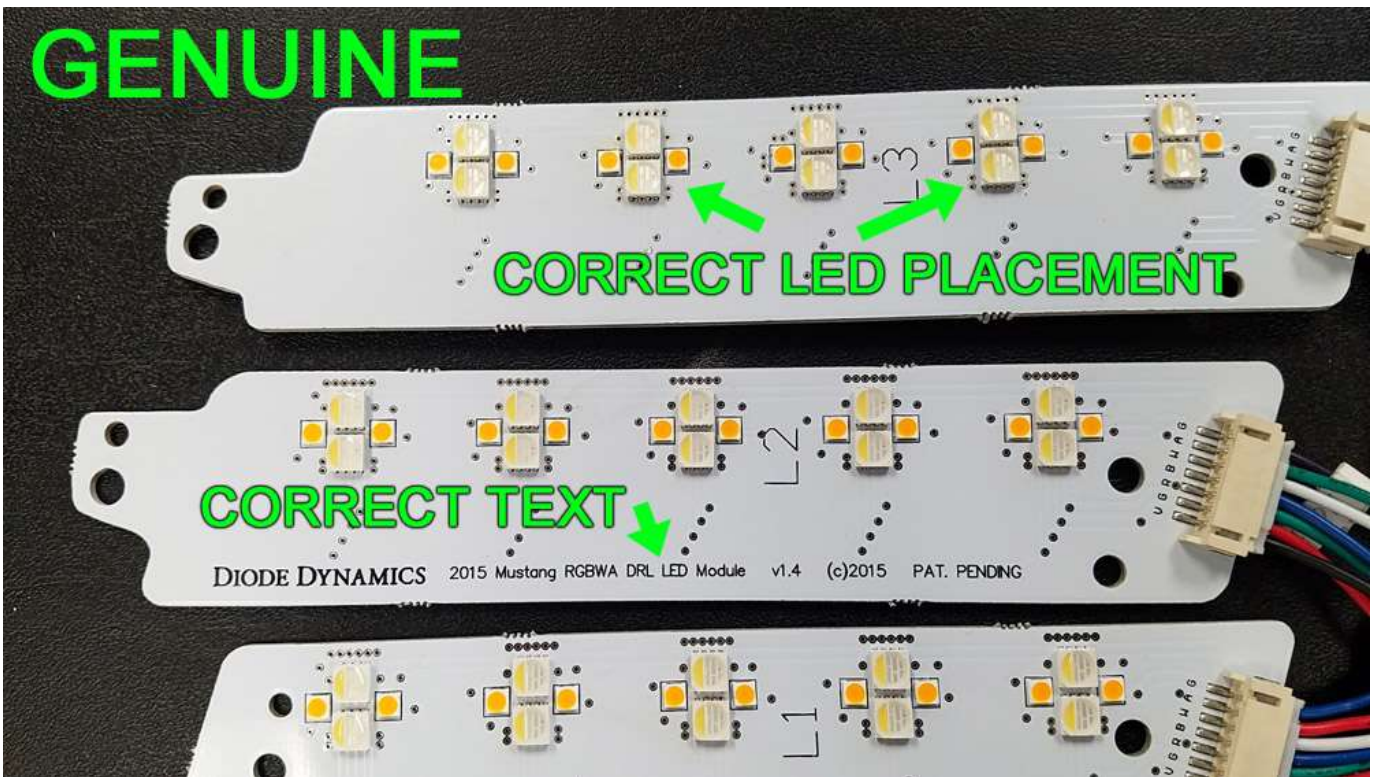
GENUINE



COUNTERFEIT



GENUINE



COUNTERFEIT



GENUINE



BRANDED LABEL